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How To Use This Document

## CLICK ON THE <u>UNDERLINED LINKS</u> FOR EXTRA RESOURCES

Dive deeper into the topic

See examples of the species helped by this action

- INSTALL A RAIN BARREL TO COLLECT WATER FOR OUTDOOR PLANTS AND GARDENS
  Species Helped: Dusky Salamander
- USE LEFTOVER COOKING WATER TO WATER YOUR HOUSE PLANTS
- REDUCE OR ELIMINATE THE USE OF PESTICIDES AND FERTILIZERS IN YOUR HOME LANDSCAPING
  Species Helped: Spotted Turtles
- FLUSH YOUR TOILET ONLY WHEN NECESSARY (AND AVOID USING IT AS AN ASHTRAY OR GARBAGE CAN)

Earth Conscious Consumer: Buy a dual flush toilet Species Helped: Seals, Sea Lions, Walruses

REDUCE YOUR SHOWER TIME

Maximize Your Impact: Keep a bucket in the shower to catch excess water and use that water to flush your toilet



## 6 ADD A FILTER/FILAMENT-TRAPPING DEVICE TO YOUR LAUNDRY

Did You Know: Polyester fabrics are a major source of

microplastics in our waterways

Species Helped: Clams, Oysters, Mussels

- BUY THRIFTED CLOTHES OR REPURPOSE OLD ONES Did You Know: The processing of materials like cotton and leather consume thousands of gallons of water Species Helped: Sharks
- PRACTICE REGULAR AUTO MAINTENANCE TO AVOID OIL AND FLUID LEAKS

Species Helped: Great Lakes Sportfish

SUPPORT LEGISLATION FOR REPAIR AND UPKEEP OF MUNICIPAL WASTEWATER SYSTEMS

Community Action: If these systems are not kept in good working condition, harmful chemicals could end up in our waterways

Species Helped: River Otter









PLANT NATIVE PLANTS

Did You Know: Native plants support local pollinators and withstand regular climate cycles Species Helped: Monarch Butterfly

LEAVE THE LEAVES

Did You Know: Insects, like bees and butterflies, use leaf litter for as an overwintering habitat Species Helped: Native Bees

20 LEAVE AN AREA OF LAWN/YARD UNMOWN OR CUT HIGHER THAN OTHER AREAS

Species Helped: Insects

PROVIDE HOUSING FOR NATIVE ANIMALS

Backyard Builder: Create things like bird houses, bat boxes, and pollinator houses Species Helped: Native Birds, Bees, Bats, and Butterflies

AVOID TRAVELING WITH FIREWOOD/BUY LOCAL WOOD

Did You Know: Moving firewood can introduce invasive insects and diseases to other forests; buy firewood within a 10 mile radius of your campsite

Species Helped: Birds, Woodland Mammals, Frogs



23 AVOID USING FIREWORKS FOR CELEBRATIONS Shining a Light:

- Noise frightens animals into fleeing safe spaces or abandoning offspring
- Disorienting lights can cause injuries from crashing or falling
- Ignited fireworks cause increased air pollution and can lead to fires

Species Helped: Pets, Humans, and Wild Animals

SUPPORT USE OF/INSTALL SEMI-PERMEABLE PAVERS

Did You Know: These pavers allow excess water to reach the groundwater level and nourish habitats; using nonpermeable methods can lead to large floods

Species Helped: Wetland Animals

STAY ON THE TRAIL WHEN HIKING, BIKING, ETC. **25** 

Feet to Yourself: You never know what rare plant or animal you may be stepping on Species Helped: Flora, Fauna, Fungi, Lichens, etc.

PACK IT IN, PACK IT OUT Leave No Trace: If you brought it with you, even if it's organic matter, it needs to leave with you or be disposed of appropriately

27 CLEAN HVAC AND REFRIGERATOR AIR FILTERS TO INCREASE EFFICIENCY AND LONGEVITY

Species Helped: Corals

28 CHOOSE ENERGY-EFFICIENT OPTIONS WHEN UPDATING APPLIANCES

Species Helped: Warm-water Ocean Species

TURN OFF THE LIGHTS AND UNPLUG ELECTRONICS

Van Helsing's Helper: "Vampire electricity" refers to the electricity that trickles through to electronics, chargers, and appliances that are plugged in but not in use Species Helped: Native Birds, Bees, Bats, and Butterflies

TAKE PUBLIC TRANSIT

Commute Calculations:

- Full buses running every 15 minutes along a route could take 168 cars off the road each hour
- One person can cut their carbon emissions by 4800 lbs/year by switching to public transit

Species Helped: Giant Pandas, Snow Leopards, Tigers



- GO SOLAR

  Here Comes the Sun: As a clean and sustainable energy source, solar power eliminates greenhouse gas emissions and minimizes environmental pollution Species Helped: Penguins
- MONITOR AND REGULATE YOUR THERMOSTAT

  Climate and Cash Friendly: Keeping settings warmer in the summer and cooler in the winter reduces energy required and saves you money

  Species Helped: Polar Bears
- RECYCLE YOUR OLD ELECTRONICS

  World Wide Web: Recycling electronics, like laptops, cuts down on the need for mining rare earth metals a process that often results in pollution and habitat loss

  Species Helped: Great Apes
- USE COLD WATER WHEN DOING LAUNDRY

  Turnin' Up the Heat: Hot water requires energy consumption which leads to higher emissions and costs you more money

  Species Helped: Wolves

energy

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AQUARIUM OF NIAGARA

## "r" words

- REDUCE

  Be honest about what you and your family need and/or actually use
- REUSE
  Ask yourself if an item can be used again before disposing of it
- REPAIR
  With upkeep and maintenance, items can often be used for an extended period of time
- REPURPOSE
  Some items can take on a whole new life with a new purpose, consider using parts for an art project or to repair other items
- RECYCLE

  Many items can be recycled, including batteries, bags, and electronics; familiarize yourself with your local recycling service to know how to properly dispose of your recyclables

## BE A PART OF THE PROCESS

Buy secondhand, repaired, refurbished, and recycled products when available





## communities

ORGANIZE A NEIGHBORHOOD YARD SALE TO ENCOURAGE REUSE

Species Helped: Kemp's Ridley Sea Turtle

BUY LOCAL/SHOP SMALL

Smart Shopper: Shopping local not only strengthens communities but also cuts down on pollution from mass production and shipping

Species Helped: Large Whale Species

START A GARDEN

The Backyard Aisle: Growing some of your own food reduces grocery costs and encourages healthy habits Species Helped: Native Insects

✓ COMPOST YOUR SCRAPS

Nature's Trash Can: Collect egg shells, fruit and vegetable scraps, tea bags, coffee grounds, etc. into a clean container (like a yogurt tub) and add to a worm farm for composting

PACK YOUR OWN LUNCH/SNACKS AND USE REUSABLE BOTTLES/MUGS

Take Home Takeout: Bring your own containers for leftovers at restaurants



- BUY IN BULK OR FROM SHOPS/MARKETS THAT ENCOURAGE YOU TO BRING YOUR OWN CONTAINER
- LOOK FOR GROCERIES AND TOILETRIES PACKAGED IN GLASS, METAL, OR PAPER INSTEAD OF PLASTIC
- STRIVE FOR "ZERO-GARBAGE"

  Did You Know: Most "garbage" can be cleaned and sorted into recyclables, while leftover food can be composted
- 48 USE VEGAN OR ORGANIC CLEANING PRODUCTS AND TOILETRIES (OR MAKE YOUR OWN)

Down the Drain: Runoff from shampoos, detergents, and cleaners go into the same oceans and lakes we use for food and water

Species Helped: Great Lakes Animals

CELEBRATE SUSTAINABLY WITH REUSABLE, RECYCLABLE, OR BIODEGRADABLE PARTY SUPPLIES

What Goes Up: Balloons and paper lanterns released during parties eventually land and cause pollution, entaglement, or fire

Species Helped: Seabirds



# communities

- EAT LOCALLY SOURCED FOOD

  Species Helped: Red-tailed Hawks, Opossums
  - EAT SUSTAINABLY-SOURCED SEAFOOD

    Did You Know: Seafood Watch puts out regionallyspecific buying guides of the best seafood options

    Species Helped: Penguins, Sea Lions, Whales, Seabirds
  - 52 INCORPORATE ALTERNATIVE PROTEIN OPTIONS INTO YOUR FAMILY'S DIET

Where's the Beef: Industrial-scale farming of animals like cattle and pigs (and the feed for them) is often associated with pollution, deforestation, and greenhouse gas emissions

Species Helped: Dart Frogs

SKIP THE STRAW (AND OTHER SINGLE-USE PLASTICS)

Species Helped: Fish, Seals, Sea Lions, Whales, Sea Birds





- BE A CITIZEN SCIENTIST

  Logging In: Apps like <u>eBird</u> and <u>iNaturalist</u> add your observations to a larger scientific effort

  Species Helped: North American Songbirds
- Help Them Help the Earth: Many environmental groups are nonprofits and rely on donations, volunteer work, and word of mouth to make a bigger impact

  Species Helped: Pallid Sturgeon, Migratory Birds
- BE CONSCIOUS OF ANIMAL CONTENT ONLINE

  Not a Pet: Unsafe, harmful, or misleading interactions with wild animals not only contribute to the illegal pet trade but also threaten their natural habitats and surrounding communities
  - Species Helped: Wild Birds, Wild Cats, Primates, Hybrids

TALK TO YOUR POLITICIANS ABOUT CONSERVATION

ISSUES AND HOLD THEM ACCOUNTABLE

Real Talk: Speak up at public meetings and sign petitions in support of positive conservation practices Species Helped: Wetland Animals (e.g. Fish & Wildlife Act)

## connection



## GET INFORMED ABOUT ENVIRONMENTAL CONCERNS/HAPPENINGS NEAR YOU

Public Knowledge: Community meetings, educational programs, community action days, etc. are all ways to learn about environmental concerns and efforts in your community

SON VISIT YOUR LOCAL ZOO, AQUARIUM, SANCTUARY, ETC.

Accredited Efforts: Look for accreditations like the Association of Zoos and Aquariums and Global Federation of Animal Sanctuaries

CONNECT WITH NATURE

Built-in Inspiration: Nothing inspires a love for nature like immersing yourself in it. When you use your senses to explore the environment around you, you will be encouraged to protect and preserve it!

Species Helped: Everyone!

